

Newsletter, January 2020

# Save the Date! Don Giovanni Tickets on Sale Soon!

Also in this edition: 2020 Audience Survey, BOF Spotlight on Lisa Andersen, Don Giovanni Auditions, and Thank You for Supporting BOF

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A predator. A charming aristocrat. A murderer. A womanizer whose sexual conquests number into the thousands . . . Don Giovanni is the original antihero and he will

stop at nothing to satisfy his lust, but his crimes demand the ultimate punishment! Mozart and librettist Lorenzo da Ponte blend comedy, tragedy, and the supernatural to thrilling effect in this opera, one of the greatest ever composed.

# Save the Date!

# Don Giovanni tickets go on sale at 10:00AM on **Monday, January 27**

To purchase your tickets, visit Berkshire Theatre Group's website or call their box office at (413) 997-4444.

To learn more about this exciting production, please visit the **Don Giovanni page** on the BOF website.

## Tell Us What You Think . . .



Where are the best places for BOF to advertise our operas and concerts? What types of programming are our audiences most interested in seeing? What can we be doing better to serve our Berkshire community?

All arts organizations ask questions like these from time to time. Rather than speculate about the answers, we'd much rather hear from YOU, our BOF family of patrons and supporters.

#### Completing our 2020 Audience Survey is a FREE way you can support BOF this season.

We will use this information to explain who we serve in our community to potential funders from area foundations and businesses, as well as make more informed decisions about where to spend our advertising dollars. Most importantly, however, we want to know how you think we're doing being the Berkshire hometown opera company. If there are ways BOF could better serve you - our audiences and supporters - please let us know by participating in this survey!

#### We will ask:

- --commonly requested demographic information
- --about your attendance at BOF performances
- --how and where you learn about Berkshire arts events
- --how BOF can better serve you, our audience

#### We will NOT ask:

--for personal details such as name, mailing address, or phone number

The entire survey should take between 5 - 10 minutes to complete depending on the number of comments and other feedback you choose to provide. Thank you!

Take BOF's 2020 Audience Survey

## Need another reason to participate?

Enter your email address at the end of the survey and be entered to win one of three *Don Giovanni* posters signed by the cast and creative team!

Complete the survey by Monday, January 27 to be entered to win. Winners will be selected randomly from all the email addresses collected. Participation in the poster giveaway is optional, and not a requirement to complete the rest of the survey.

## BOF Spotlight: Lisa Andersen

This month's BOF Spotlight features LISA ANDERSEN, who has recently joined the BOF team as our new Marketing & Community Relations Manager. In her position, Lisa is tasked with supervising BOF's Marketing and Communications strategies, as well as connecting BOF with area businesses and community groups. Meet Lisa...

### What is your connection to the Berkshires?

I am a native New Englander and grew up in Concord, MA, also known as Henry David Thoreau's historic region. I took swimming lessons at Walden Pond and attended Thoreau Grammar School. As a result, I feel steeped in my Massachusetts roots, and moved back to the Concord area when I approached raising my own family. My daughter attended college at UMass Amherst, which opened us up to the wonders of Western Massachusetts and all of the beauty and charm that exists here. It was then that I got the bug, so to speak.



# What made you interested in working with BOF? What are you most excited about coming into this position and working with our company?

The Performing Arts are near and dear to me, and although I have limited my personal singing outlets to my daily commute and the occasional shower aria, I am eager to immerse myself into opera culture and to help promote the amazing talent here. I am in awe of the brilliance and flair of performers and musicians, and classical music has always served as a refuge for me. I have mainly worked in the manufacturing sector without a sense of passion. Working for BOF will allow me to utilize my skill base and promote with absolute joy!

### When not working in the BOF office, what might we find you doing?

I also work with the hard-of-hearing community, helping to facilitate communications for their day-



to-day needs, and I am big on volunteering with our most vulnerable populations. I like to paint (mostly with oils), and as the daughter of a carpenter, I also enjoy woodworking projects when time permits. In addition, I am an avid cyclist, hiker, and mushroom hunter. My hiking boots are always in the car, so look for me on any of the gorgeous trails across the Berkshire region. I can't wait to meet you out on the trail! If you have any questions or suggestions for me I will be thrilled to hear from you. Please email me.

# Announcing BOF Chorus and Orchestra Auditions



BOF announces auditions for the Berkshire Opera Festival Orchestra and Chorus for BOF's summer 2020 production of Mozart's *Don Giovanni* and BOF's Fifth Anniversary Gala Concert. All positions are paid.

#### **ORCHESTRA AUDITIONS**

Auditions will be held for the following positions in the BOF orchestra:

- SECTION VIOLIN (3 positions)
- SECTION VIOLA (1 position)
- SECTION CELLO (1 position)

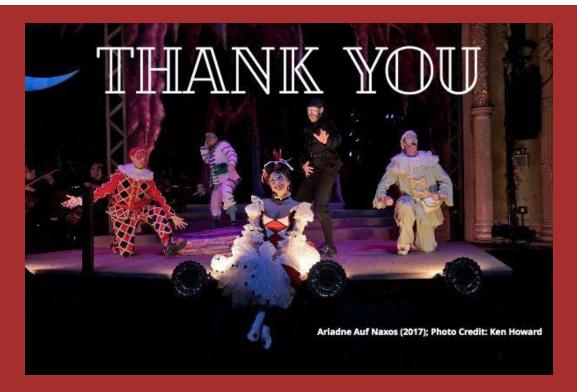
Orchestra auditions will be held on Saturday, February 15, 2020 in New York City. Click **here** to learn more, including how to apply.

#### **CHORUS AUDITIONS**

Auditions will be held for the following chorus sections:

- SOPRANOS
- ALTOS
- TENORS
- BARITONES/BASSES

Chorus auditions will be held on Saturday, April 4, 2020 in Great Barrington. Click **here** to learn more, including how to apply.



Thank you to everyone who donated to Berkshire Opera Festival during our 2019 Year End Fundraising Campaign. Your generosity will help raise the curtain on our upcoming 2020 Festival, which will include a glorious production of Mozart's *Don Giovanni* and a special Gala Concert celebrating BOF's Fifth Anniversary.









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